PROCLAMATION

Parental Alienation Awareness Day

WHEREAS: Parental alienation is often found in high conflict separations, divorces and custody disputes, and takes advantage of the dependency and responsibility of a child.

Parental Alienation Awareness Day encourages parents to put their children first and learn to co-parent. Parental alienation deprives children of their rights to love and be loved by both parents.

Behaviours such as speaking negatively about a parent to, or in front of a child can destroy the bond between a loving parent and a child. Medical professionals agree the issue of parental alienation exists and can cause mental and emotional harm to a child and can affect them as adults with tragic consequences.

This year is the 14th annual Bubbles of Love Day, on April 25th everyone is asked blow soap bubbles and wear royal blue to support children being loved by both parents. With awareness comes education, understanding, and the power to stop the cycle of abuse.

THEREFORE: I, Mayor Patrick Brown, on behalf of Brampton City Council, do hereby proclaim April 25, 2025 as “Parental Alienation Awareness Day” in the City of Brampton.

Mayor Patrick Brown, City of Brampton